



Dear Community Friend,

Over the last 12 years Dance Arts Centre has teamed up with True Friends to host the annual **Dance With Courage Dance Marathon**, raising over **\$200,000** for children with disabilities to attend **True Friends Camps** - a place where children with disabilities can revive their talents or learn new ones. The camps provide an experience where they can make new friends, improve self-confidence and be introduced to sports or hobbies, all while having an unforgettable summer. Please consider the opportunity to participate as a tax-deductible (**Tax ID # 41-1543013**) Sponsor for this fun filled dance event.

The 2018 Dance with Courage Dance Marathon will take place at Eden Prairie Center on Sunday, January 28th. Hundreds of dancers will participate, displaying their passion for dance and desire to empower others.

This year Fox 9 Morning Show Anchor, Tom Butler will emcee our event. Participants will experience interactive dance classes, led by area dance choreographers. Event details are available at www.dancewithcourage.org

We invite you to partner in our efforts and gain exposure to our dynamic audience through one of our event sponsorship opportunities. We are especially grateful to the Eden Prairie Mall for providing such a highly visible, high traffic event location for us.

All proceeds from the Dance With Courage Dance Marathon go directly to the nonprofit, True Friends, **501(c)(3) 41-1543013**. This effort heavily impacts Dance Arts Centre's resolve to teach the importance of working together, leading by example, and ingraining deep values of social responsibility by giving back to our community.

Thank you so much for your partnership to help us make this event a success!

Sincerely Yours,

Jill Rieken
Dance With Courage Founder
&
Jennifer Velarde
Event Co-Chair & Sponsor Coordinator



DANCE WITH COURAGE SPONSORSHIPS

To secure your sponsorship placement, please respond no later than January 10, 2018.

PLATINUM SPONSOR LEVEL - \$500

- ✓ Logo with link to your website on our official Dance with Courage website
- ✓ Recognition during the event by Emcee
- ✓ Digitally Display logo on event screen
- ✓ Premier Sponsors of one dance Segment
- ✓ Space provided to display your company's banner
- ✓ Name/Logo included on marketing materials
- ✓ Opportunity for your company representatives to join the festivities
- ✓ Logo on the back of the event t-shirt
- ✓ Social media recognition (facebook, twitter, etc)

GOLD SPONSOR LEVEL \$250

- ✓ Logo on the back of the official t-shirt
- ✓ Social media recognition (facebook, twitter, Instagram)
- ✓ Name/Logo included on marketing material
- ✓ Recognition on official Dance with Courage website
- ✓ Space provided to display your company's banner

IN-KIND DONATIONS

T-shirts, Audio/Visual Equipment, Water bottles, Snacks, gift bags, etc

PAYMENT: To secure your sponsorship, please respond no later than January 10, 2018.

Please make checks payable to: True Friends. Donations may be tax deductible (Tax ID - 41-1543013).

MAIL FORM & PAYMENT

Dance Arts Centre
18690 Lake Drive East
Chanhassen, MN 55317

EMAIL LOGO (high resolution, Adobe Illustrator VECTOR)

Jennifer.Velarde@me.com

SPONSORSHIP QUESTIONS

Jennifer Velarde
952-201-6939
Jennifer.Velarde@me.com